



NEWS RELEASE

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For Immediate Release

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KOSCIUSKO COMMUNITY YMCA NEEDS YOUR HELP

Board of Director Volunteers Rally to Kick Off Strong Kids Campaign with Goal of \$80,000

[Warsaw]—Remember a time when kids could just be kids? Not many do. In America today, kids are growing up too fast and missing the years that determine their talents, passions and future life plans. Finally, there is a way to promote childhood in the neighborhood in which you live: the YMCA Strong Kids Campaign.

“Strong Kids promotes the one thing missing in our children’s lives—an active and healthy childhood,” said Dan Leininger of Beers Mallers Backs & Salin, LLP Attorneys at Law, this year’s Strong Kids Campaign Co-Chair. “For many kids, it’s a chance of a lifetime just to go to camp in the summer or play on a soccer team that puts teamwork and friendship ahead of winning.”

The YMCA Strong Kids Campaign seeks donations from individuals, corporations and foundations to be able to continue to provide access to YMCA programming for children, teens and families who would otherwise be unable to pay. This opportunity to support childhood in your neighborhood will allow Kosciusko County kids the time and place to escape their adult responsibilities and just “be a kid”.

Kosciusko Community YMCA members and community volunteers hope to raise more than this year’s goal of \$80,000 to provide membership assistance and scholarships to programs like summer camp, child care and youth activities for more than 500 people in the Warsaw area.

For more information, please contact Lloyd Adams at 574-269-9622 or ladams@kcymca.org.

The Kosciusko Community YMCA, a not for profit organization, provides community based programs that build healthy spirit, mind and body for all of Kosciusko County. All

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the efforts and offerings of the YMCA are guided by the core values of caring, honesty, respect and responsibility. The Kosciusko Community YMCA does not deny any youth, adult, or family membership or participation based on their inability to pay. Need-based scholarships are available.

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