



NEWS RELEASE

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For Immediate Release

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JCPENNEY AFTERSCHOOL ROUND-UP DONATIONS GO TO YMCA KID'S CLUB BEFORE AND AFTER SCHOOL PROGRAM

Warsaw, Indiana – This nationwide program provides JCPenney customers the opportunity to make donations to the JCPenney Afterschool Fund at the cash register October 16th through the 25th by rounding up their store purchases to the next whole dollar. This year all donations collected by your local JCPenney store partner will be donated to the YMCA afterschool program.

Studies show that 14.3 million children in the United States are unsupervised after school between the hours of 3:00 p.m. and 6:00 p.m. each day. Additionally, studies show that youth are at greater risk of involvement in crime, drug abuse and other destructive behaviors during these hours. To address this issue, JCPenney created the JCPenney Afterschool Fund in 2001, and together they have contributed more than \$70 million to support the afterschool cause nationwide, giving tens of thousands of children the opportunity to participate in essential afterschool programs. The JCPenney Afterschool Fund continues working toward the day when all children in America will have access to life-changing afterschool programs that help them reach their full potential.

The YMCA's Kid's Club Before and After School Education Program focuses on reading and literacy, science and technology, arts and humanities, character development, wellness and fitness, homework support, service learning projects, and social development.

The Kosciusko Community YMCA, a not for profit organization, provides community based programs that build healthy spirit, mind and body for all of Kosciusko County. All the efforts and offerings of the YMCA are guided by the core values of caring, honesty, respect and responsibility. The Kosciusko Community YMCA does not deny any youth,

We Build Strong Kids, Strong Families and Strong Communities.

adult, or family membership or participation based on their inability to pay. Need-based scholarships are available.

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